

## CALHOUN VISUAL COMMUNICATIONS

### Contact information:

Faculty Contact: Ms. Kimberly Parker, [Kimberly.parker@calhoun.edu](mailto:Kimberly.parker@calhoun.edu), 256-306-2703

Department Chair: Mr. William Godsey, [will.godsey@calhoun.edu](mailto:will.godsey@calhoun.edu), 256-306-2701

Secretary:

Dean: Dr. Donna Estill, [donna.estill@calhoun.edu](mailto:donna.estill@calhoun.edu), 256-306-2756

### CORE ART COURSES (all tracks)

ART 113 Drawing I		3
ART 121 2D Composition I		3
ART 221 Computer Graphics I	3	
VCM 180 Intro to Graphic Design		3
ART 204 Art History II		3
VCM 232 Advanced Computer Graphics	3	
VCM 145 Intro to Digital Photography	3	
VCM 250 Intro to Technical Illustration	3	
ART 299 Portfolio		1

### CORE GENERAL EDUCATION COURSES (all tracks)

ENG 101 Composition I		3
ENG 102 Composition II		3
MTH 100 or Higher		3
Natural Science Elective		4
ORI 110 Freshman Seminar		1
Social Science Elective		3

**HOURS IN CORE CLASSES** 42

### NEW CERTIFICATE!

#### MULTIMEDIA PRODUCTION TECHNOLOGY

ART 291 Supervised Study		3
VCM 145 Introduction to Digital Photography	3 (Part of Core)	
VCM 180 Introduction to Graphic Design	3 (Part of Core)	
VCM 232 Advanced Computer Graphics	3 (Part of Core)	
VCM 285 Multimedia Production		3 (Part of Animation)
VCM 286 Advanced Multimedia Production		3 (Part of Animation)

**TOTAL CURRICULUM HOURS** 18\*\*

\*\*Short-term certificates are not eligible for Financial Aid

### Job Opportunities

Median Pay: \$55,000 per year

What you can do: Broadcast engineer, film or video editor, producer or video director

Where you can work: Television station, church, technology companies, film studio, government

Job growth: Much faster than average

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ART 221 Computer Graphics I	3	
VCM 180 Intro to Graphic Design		3
ART 204 Art History II		3
VCM 232 Advanced Computer Graphics	3	
VCM 145 Intro to Digital Photography	3	
VCM 250 Intro to Technical Illustration	3	
ART 299 Portfolio		1

### CORE GENERAL EDUCATION COURSES (all tracks)

ENG 101 Composition I		3
ENG 102 Composition II		3
MTH 100 or Higher		3
Natural Science Elective		4
ORI 110 Freshman Seminar		1
Social Science Elective		3

**HOURS IN CORE CLASSES** **42**

### GRAPHIC DESIGN TRACK (additional courses)

ART 127 Three-Dimensional Composition	3	
ART 253 Graphic Design I		3
ART 254 Graphic Design II		3
VCM 150 Typography		3
VCM 251 Technical Illustration	3	
Graphic Design Electives		6
ART 114		
CAT 283		
VCM 282		

**TOTAL ADDITIONAL HOURS** **21**

**TOTAL CURRICULUM HOURS** **63**

### JOB OPPORTUNITIES

Median Pay: \$47,000 per year

What you can do: Advertising graphics, logos and designs, technical drawings, art

Where you can work: Advertising firms, most companies whose equipment needs instructions and/or technical drawings, colleges, government

Job growth: Average

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### CORE ART COURSES (all tracks)

ART 113 Drawing I		3
ART 121 2D Composition I		3
ART 221 Computer Graphics I	3	
VCM 180 Intro to Graphic Design		3
ART 204 Art History II		3
VCM 232 Advanced Computer Graphics	3	
VCM 145 Intro to Digital Photography	3	
VCM 250 Intro to Technical Illustration	3	
ART 299 Portfolio		1

### CORE GENERAL EDUCATION COURSES (all tracks)

ENG 101 Composition I		3
ENG 102 Composition II		3
MTH 100 or Higher		3
Natural Science Elective		4
ORI 110 Freshman Seminar		1
Social Science Elective		3

**HOURS IN CORE CLASSES** **42**

### DIGITAL PUBLISHING TRACK (additional courses)

ART 127 Three-Dimensional Composition	3	
ART 253 Graphic Design I		3
VCM 281 Digital Design		3
OR CIS 208 Web Authoring Software		
VCM 282 Advanced Digital Design		3
VCM 285 Multimedia Production		3
VCM 286 Advanced Multimedia Production		3
Graphic Design Electives		6
VCM 251		
ART 254		
CAT 283		

**TOTAL ADDITIONAL HOURS** **24**

**TOTAL CURRICULUM HOURS** **66**

### JOB OPPORTUNITIES

Median Pay: \$66,000 per year

What you can do: Create and run websites, graphic design, animation

Where you can work: Most companies and businesses, government, colleges, non-profits

Job growth: Much faster than average

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### CORE ART COURSES (all tracks)

ART 113 Drawing I	3
ART 121 2D Composition I	3
ART 221 Computer Graphics I	3
VCM 180 Intro to Graphic Design	3
ART 204 Art History II	3
VCM 232 Advanced Computer Graphics	3
VCM 145 Intro to Digital Photography	3
VCM 250 Intro to Technical Illustration	3
ART 299 Portfolio	1

### CORE GENERAL EDUCATION COURSES (all tracks)

ENG 101 Composition I	3
ENG 102 Composition II	3
MTH 100 or Higher	3
Natural Science Elective	4
ORI 110 Freshman Seminar	1
Social Science Elective	3

**HOURS IN CORE CLASSES 42**

### 3D MODELING & ANIMATION TRACK (additional courses)

ART 283 Graphic Animation I	3
ART 284 Graphic Animation II	3
CAT 283 3D (Graphics and Animation)	3
VCM 281 Digital Design	3
OR CIS 208 Web Authoring Software	
VCM 282 Advanced Digital Design	3
VCM 285 Multimedia Production	3
VCM 286 Advanced Multimedia Production	3
Animation Electives	6
(Choose 2 from VCM 251, ART 253, ART 254)	

**TOTAL ADDITIONAL HOURS 27**

**TOTAL CURRICULUM HOURS 69**

### JOB OPPORTUNITIES

Median Pay: \$63,000 per year

What you can do: Advertising graphics, animation and visual effects, graphic designer, web designer

Where you can work: Television stations, film studios, advertising firms, government  
Job growth: Average